



Media Accreditation

Sydney International 3 Day Event 26 - 29 August 2010

2010 is a very special year for the Sydney International 3DE. In the ten years since the Australian team won gold at the Sydney Olympic games the Sydney 3DE has become an influential selection event for Australian based riders whose goal is to represent Australia in World and Olympic Games. The Sydney International Equestrian Centre is one of the few Olympic venues to still be in use around the world.

This year's Sydney International 3DE event will feature the final selection class for Australian and New Zealand riders keen to represent their country in the World Equestrian Games (WEG) in Kentucky later this year. Sydney 2000 Gold medallist Stuart Tinney is high on the selectors list with consistent performances on both his leading horses Vettori and Panamera. The two Aussie based female silver medallists from the 2008 Beijing Olympics, Megan Jones and Sonja Johnson, are also in amazing form and won't make Stuart's attempt to qualify easy.

What's On at the Sydney International Three Day Event 26-29 August 2010

Wednesday 25 August - Trot up of competitors from 2-4pm

Thursday 26 August - Dressage & Gwaihir Young Event Horse Championships

Friday 27 August - Dressage & Gwaihir Young Event Horse Championships

Including... Grand Prix Dressage Invitational Class featuring Rozzie Ryan and Rachel Sanna; Para Dressage; WEG Selection CCI4* Dressage; Olympic Video Night and Sausage sizzle from 7.00pm

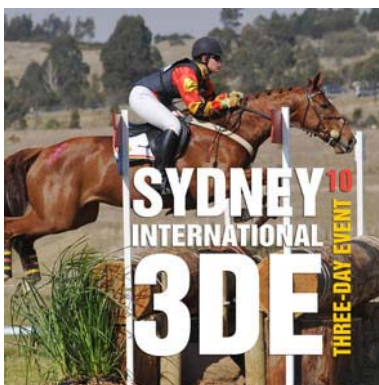
Saturday 28 August - Cross Country, the test of speed and endurance

Including... 10th Anniversary of the Sydney 2000 Olympics celebration lunch; Carriage Driving and Endurance displays; Paella and Tango Night from 7.00pm

Sunday 29 August - Show jumping, the final phase. Who will make the team for WEG?

Including... Final horse inspection; Vaulting, Reining and Grand Prix Show Jumping displays; Dog agility competition organised by Aust Dog Agility Assoc; Face painting, music and jumping castle

The Sydney International Equestrian Centre is located on Saxony Road at Horsley Park, just 40 minutes from the centre of Sydney via the M2 and M7.



Visit www.sydneyeventing.org for more information.

To cover the Sydney International 3DE media are requested to apply for accreditation. Media are required to complete and return an application form by the required deadline. Organisers of Sydney International 3DE are solely responsible for determining which organisations and individuals will receive accreditation.

The deadline for media accreditation applications is **20 August 2010**.



ACCREDITATION PROCESS: Each accredited media personal will be issued with an accreditation pass, which must be worn and displayed at all times.

Media bibs will also be issued to Official TV Crews and Photographers from the media centre during the event. For safety, security and public perception, bibs and accreditation MUST BE worn at all times for media to gain access to the Cross-Country course and designated media areas .

Dressage & Show Jumping: A designated media area adjacent to the indoor arena will be set aside for media use during the Dressage and Show Jumping phases.

Cross Country Day: The cross-country phase field of play (FOP) is designated by ropes and barriers. Media wearing bibs and credentials may move inside the FOP at no further than arm's distance from the tape or barrier. Media are not allowed to cross the FOP except for at designated cross over points or at jumps (at the permission and instruction of the jump judge.)

Photographers and media personnel must abide by all directions given by competition officials, including jump judges (located at each cross country jump), the technical delegate, cross-country course designer or any other identified event official. Personnel who do comply with the directions of competition officials may be removed from the event and their accreditation cancelled.

We seek your cooperation in ensuring the accreditation guidelines are respected. The safety of those involved in the event is our prime concern and we are certain all media will be able to do their jobs within the guidelines. A breach of the guidelines or refusal to follow the reasonable direction of the Event Organisers and security will result in the forfeit of accreditation.

Process: Please send completed accreditation application to PO Box 373, Terrey Hills 2084 or email rachel.smith@sydneyeventing.org or fax 9486 3654.

Media organisations requiring accreditation for more than one staff member must fill out individual forms for EACH applicant. For ease of processing, these forms should be sent in together.

Freelance: This category includes freelance journalists and photographers. For a freelance media accreditation pass to be issued the applicant must indicate which media outlet they are working for.

Confirmation of Media Accreditation Applications: Applicants will be notified before the event as to whether they have been successful in gaining media accreditation

Receiving Media Accreditation Pass: All media approved for accreditation at Sydney International 3DE will receive free entry to the event each day, complementary event program, access to official results and event Information , coffee / tea facilities. *Media do not have access to the secure area of the stables, however access to the stables area for interviews can be arranged as required.* Media Accreditation Passes will be posted to Applicants prior to the event or will be available for collection from the Media Centre. Passes must be worn at all times and especially to gain access to the event site.

At the Event: Media are required to register in the Media Centre or Information Point on arrival. Proof of identity is required. A media kit, event program, photographer's bib, event updates and rider lists will be available on registration.



Sydney International 3 Day Event 26-29 August 2010

Application for Media Accreditation

Send completed forms BY **20 August 2010** to Rachel Smith via

- (email) rachel.smith@sydneyeventing.org
- (fax) 9486 3654
- (post) Sydney International 3DE c/o- PO Box 373, Terrey Hills 2084

First Name: _____ **Last Name:** _____

Media Organisation: _____

Editor's / Producer's Name (please print): _____

Type of Media:

TV Radio Online Daily Newspaper Weekly Newspaper Magazine Other _____

Function:

Journalist Camera Commentator Photographer Technician Other _____

Address: _____

Phone: _____ **Mobile:** _____ **Fax:** _____

E-mail: _____

1. Are you a freelance operator? Yes No
If yes please provide reason for attending _____
2. Do you have any physical limitations that would require special arrangements? Yes No
If yes, please explain: _____

Sydney International 3DE Authorisation and Waiver

If this Accreditation is approved an Accreditation Pass will be issued by the organisers of Sydney International 3DE (The Event) for the sole purpose of providing limited access to the designated holder ('the Holder') during The Event.

This Pass is personal, non-transferable and revocable at any time at the organising committee's sole discretion. Unauthorized use, alteration or dealing with this Accreditation Pass may result in the temporary or permanent removal of the Accreditation Pass and the possessor's and/or the Holder's ejection from the premises.

The Holder assumes all risks incidental to his/her actions, assumes all risks incidental to his/her attending The Event, and agrees to indemnify and hold harmless the organisers from any and all claims, damages, losses, costs and liabilities including, without limitation, personal injuries and/or property losses, caused by, resulting from or in connection with his/her presence at The Event.

The Holder may not broadcast, publicise or make commercial use of any visual or audio media of any kind of the Event if it breaches any licensing contracts agreed to by the organising committee. The Holder also recognizes that he/she must immediately report the theft, loss or unauthorised use of the Accreditation Pass. Acceptance of an Accreditation Pass constitutes agreement by the Holder of the foregoing conditions.

Name (please print): _____

Signature: _____ Date: _____

