

# ***SYDNEY INTERNATIONAL EVENTING***



**11 - 14th September 2008**  
**[www.sydneyeventing.org](http://www.sydneyeventing.org)**

## **Media Accreditation Guidelines**

The **2008 Bates Sydney International Three-Day Event** is an equestrian three-day event held at the Sydney International Equestrian Centre, Horsley Park (the home of the Sydney 2000 Olympics) from 11<sup>th</sup> -14<sup>th</sup> September 2008.

Australasia's elite competitors will compete in the event, comprising the three disciplines of Dressage, Cross Country and Show Jumping.

**Dressage:** Thu 11<sup>th</sup> Sep & Fri 14<sup>th</sup> Sep  
**Cross Country:** Sat 13<sup>th</sup> Sep  
**Show Jumping:** Sun 14<sup>th</sup> Sep

To cover the 2008 Bates Sydney International Three-Day Event media must apply for accreditation. Media are required to complete and return an application form by the required deadline. Organisers of the Bates Sydney International Three-Day Event are solely responsible for determining which organisations and individuals will receive accreditation. The deadline for media accreditation applications is **5 September 2008**.

All media approved for accreditation at the 2008 Bates Sydney International Three Day Event will receive:

- Free entry to the event each day
- Complementary Event Program
- Access to the Media Centre, located in the meeting room next to the Indoor Arena at the Sydney International Equestrian Centre. This will be available from 8am-4pm each day (times may vary based on demand.) Facilities include:
  - Photocopier
  - Telephone and Facsimile
  - Official Results and Event Information
  - Coffee / tea facilities
  - Daily rider lists
- Access to information and results

Media do not have access to the stables, however media centre staff can facilitate access to the stables area for interviews as required

## **ACCREDITATION PROCESS**

Each accredited media personal will be issued with an accreditation pass, which must be worn and displayed at all times.

Media bibs will also be issued to Official TV Crews and Photographers from the media centre during the event. For safety, security and public perception, bibs and accreditation **MUST BE** worn at all times for media to gain access to:

- The Cross-Country course
- Designated media areas

## **Dressage & Show Jumping**

A designated media area adjacent to the main arena will be set aside for media use during the Dressage and Show Jumping phases.

## **Cross Country Day**

The cross-country phase field of play (FOP) is designated by ropes and barriers. Media wearing bibs and credentials may move inside the FOP at no further than arm's distance from the tape or barrier. Media are not allowed to cross the FOP except for at designated cross over points or at jumps (at the permission and instruction of the jump judge.)

Photographers and media personnel must abide by all directions given by competition officials, including jump judges (located at each cross country jump), the technical delegate, cross-country course designer or any other identified event official. Personnel who do not comply with the directions of competition officials may be removed from the event and their accreditation cancelled.

Any media on the course **NOT** wearing accreditation and bib **WILL** be removed by security.

We seek your cooperation in ensuring the accreditation guidelines are respected. The safety of those involved in the event is our prime concern and we are certain all media will be able to do their jobs within the guidelines. A breach of the guidelines or refusal to follow the reasonable direction of the Event Organisers and security will result in the forfeit of accreditation.

**Process:**

Please email completed accreditation application forms to [steph@sydneyeventing.org](mailto:steph@sydneyeventing.org) or post to the following address:

**Media Accreditation**

Bates Sydney International Three Day Event  
2/18-20 Corrimal Street  
North Wollongong NSW 2500

Should any changes or cancellations occur after applications have been lodged, please notify Stephanie Puris, 0413 235 102 or [steph@sydneyeventing.org](mailto:steph@sydneyeventing.org)

Media organisations requiring accreditation for more than one staff member must fill out individual forms for EACH applicant. For ease of processing, these forms should be sent in together. Each application must include two photographs of the person requiring accreditation.

**Freelance**

This category includes freelance journalists and photographers. For a freelance media accreditation pass to be issued the applicant must provide a 'Letter of Assignment' from a recognised media organisation. The organisers will be verifying the nature of all commissions.

**Confirmation of Media Accreditation Applications**

Applicants will be notified, within 5 working days after accreditation form has been submitted, as to whether they have been successful in gaining media accreditation

**Receiving Media Accreditation Pass**

Media Accreditation Passes will be posted to Applicants prior to the Event or will be available for collection at the Media Centre from Thu 11<sup>th</sup> September after 9am. Passes must be worn at all times and especially to gain access to the event site.

**At the Event:**

Media are required to register in the Media Centre from 9pm on Thu 11<sup>th</sup> September to collect a media kit, Event program, photographer's bib, event updates and rider lists.

**Accommodation**

If accommodation is required while covering the Event, we recommend the Holiday Inn, Rooty Hill, the event's Official Accommodation Provider. It is approximately a 10 minute drive from the Centre. Discounted rates offered for spectators and competitors' just mention the 3DE when booking.

Please contact: Holiday Inn Rooty Hill      02 9832 3888.

**Media Contacts**

Media inquiries should be directed to:

Stephanie Puris Email: [steph@sydneyeventing.org](mailto:steph@sydneyeventing.org) Phone: 0413 235 102

Or visit our website at: [www.sydneyeventing.org](http://www.sydneyeventing.org)

**2008 Bates Sydney International Three Day Event  
Application for Media Accreditation**

*Send completed forms  
BY **5 SEPTEMBER 2008** to:*

Email completed accreditation application forms to [steph@sydneyeventing.org](mailto:steph@sydneyeventing.org)

or post to:

**Media Accreditation**

Bates Sydney International Three Day Event  
2/18-20 Corrimal Street  
North Wollongong NSW 2500

*This application should only be completed after reading the guidelines for media accreditation.*

**Last Name:** \_\_\_\_\_ **First Name:** \_\_\_\_\_

**Media Organisation:** \_\_\_\_\_

**Type of Media:**

TV                                      Radio                                      Online                                      Daily Newspaper  
Weekly Newspaper                      Magazine                                      Other \_\_\_\_\_

**Function:**

Journalist                                      Camera                                      Commentator  
Photographer                                      Technician                                      Other \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Mobile:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Date of Birth:** \_\_\_\_\_ **M / F:** \_\_\_\_\_

- Are you a freelance operator? Yes No
  - *Freelance Accreditation is encouraged but a signed letter of commission from a media outlet is required.*

- Do you have any physical limitations that would require special arrangements?  
Yes No

• If yes, please explain: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Authorisation and Waiver

If this Accreditation is approved an Accreditation Pass will be issued by the organisers of the 2008 Bates Sydney International Three Day Event (The Event) for the sole purpose of providing limited access to the designated holder ('the Holder') during The Event.

This Pass is personal, non-transferable and revocable at any time at the organising committee's sole discretion. Unauthorized use, alteration or dealing with this Accreditation Pass may result in the temporary or permanent removal of the Accreditation Pass and the possessor's and/or the Holder's ejection from the premises.

The Holder assumes all risks incidental to his/her actions, assumes all risks incidental to his/her attending The Event, and agrees to indemnify and hold harmless the organisers from any and all claims, damages, losses, costs and liabilities including, without limitation, personal injuries and/or property losses, caused by, resulting from or in connection with his/her presence at The Event.

The Holder may not broadcast, publicise or make commercial use of any visual or audio media of any kind of the Event if it breaches any licensing contracts agreed to by the organising committee. The Holder also recognizes that he/she must immediately report the theft, loss or unauthorised use of the Accreditation Pass. Acceptance of an Accreditation Pass constitutes agreement by the Holder of the foregoing conditions.

Name (please print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Editor's Name (please print): \_\_\_\_\_

Editor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Media inquiries should be directed to:

Stephanie Puris

**Email:** [steph@sydneyeventing.org](mailto:steph@sydneyeventing.org) **Phone:** 0413 235 102

Or visit our **website** at: [www.sydneyeventing.org](http://www.sydneyeventing.org)