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SYDNEY'S WEEKEND OF EQUESTRIAN WORLD CUPS

7–9 May 2010

Including the HSBC FEI World Cup™ Eventing Qualifier
& Greater Sydney World Cup Jumping Qualifier

Media Accreditation

Sydney International Eventing will be hosting the sole HSBC FEI World Cup™ Eventing qualifier in Australia and the Greater Sydney World Cup Jumping Qualifier. To be held at the Sydney International Equestrian Centre, Horsley Park (the home of the Sydney 2000 Olympics) on 7-9 May 2010, the Weekend of Equestrian World Cups is an event not to be missed.

A number of other Eventing and Show Jumping classes will also be held over the weekend including CIC**, CIC*, Pre Novice and Preliminary Eventing and 1.2 m, 1.3m and 1.4m jumping classes for junior, young rider and senior riders.

Highlights

Dog Agility, Freestyle Dressage, Bareback Jumping & Hosted Cross Country Walks

Friday - 7 May

Young Event Horse (9am to 4.30pm)

CIC3-W Three Star (Advanced) [World Cup](#) Qualifier Dressage in the indoor arena (4.30pm to 9pm)*

Saturday - 8 May

Cross Country (9.30am to 4.30pm),

1.3m, 1.4m and Bareback Jumping in the indoor arena (3pm to 8 pm)

1.2m and Young Horse Jumping (9am to 4.30pm)

Sunday – 9 May

Show Jumping (9am to 4.30pm)

See the best of Australian and New Zealand riders compete for a share in the \$40 000 Prize Pool.

To cover Sydney's Weekend of Equestrian World Cup media must apply for accreditation. Media are required to complete and return an application form by the required deadline. Organisers of Sydney's Weekend of Equestrian World Cup™ are solely responsible for determining which organisations and individuals will receive accreditation. The deadline for media accreditation applications is **1 May 2010**.

All media approved for accreditation at Sydney's Weekend of Equestrian World Cup™ will receive:

- Free entry to the event each day
- Complementary Event Program
- Access to the Media Centre, located in the meeting room next to the Indoor Arena at the Sydney International Equestrian Centre. Available from 8am-4pm each day (times may vary based on demand.) Facilities include: Photocopier, Telephone and Facsimile, Official Results and Event Information, Coffee / tea facilities, Daily rider lists
- Access to information and results

Media do not have access to the secure area of the stables, however media centre staff can facilitate access to the stables area for interviews as require.



ACCREDITATION PROCESS: Each accredited media personal will be issued with an accreditation pass, which must be worn and displayed at all times.

Media bibs will also be issued to Official TV Crews and Photographers from the media centre during the event. For safety, security and public perception, bibs and accreditation **MUST BE** worn at all times for media to gain access to the Cross-Country course and designated media areas .

Dressage & Show Jumping: A designated media area adjacent to the indoor arena will be set aside for media use during the Dressage and Show Jumping phases.

Cross Country Day: The cross-country phase field of play (FOP) is designated by ropes and barriers. Media wearing bibs and credentials may move inside the FOP at no further than arm's distance from the tape or barrier. Media are not allowed to cross the FOP except for at designated cross over points or at jumps (at the permission and instruction of the jump judge.)

Photographers and media personnel must abide by all directions given by competition officials, including jump judges (located at each cross country jump), the technical delegate, cross-country course designer or any other identified event official. Personnel who do not comply with the directions of competition officials may be removed from the event and their accreditation cancelled.

Any media on the course NOT wearing accreditation and bib WILL be removed by security.

We seek your cooperation in ensuring the accreditation guidelines are respected. The safety of those involved in the event is our prime concern and we are certain all media will be able to do their jobs within the guidelines. A breach of the guidelines or refusal to follow the reasonable direction of the Event Organisers and security will result in the forfeit of accreditation.

Process: Please send completed accreditation application to PO Box 373, Terrey Hills 2084 or email rachel.smith@sydneyeventing.org or fax 9486 3654.

Should any changes or cancellations occur after applications have been lodged, please notify Rachel Smith on 0412 963 893 or rachel.smith@sydneyeventing.org

Media organisations requiring accreditation for more than one staff member must fill out individual forms for EACH applicant. For ease of processing, these forms should be sent in together.

Freelance: This category includes freelance journalists and photographers. For a freelance media accreditation pass to be issued the applicant must provide a 'Letter of Assignment' from a recognised media organisation. The organisers will be verifying the nature of all commissions.

Confirmation of Media Accreditation Applications: Applicants will be notified, within 5 working days after accreditation form has been submitted, as to whether they have been successful in gaining media accreditation

Receiving Media Accreditation Pass: Media Accreditation Passes will be posted to Applicants prior to the Event or will be available for collection from the Media Centre. Passes must be worn at all times and especially to gain access to the event site.

At the Event: Media are required to register in the Media Centre on arrival. Proof of identity is required. A media kit, Event program, photographer's bib, event updates and rider lists will be available on registration.

Media Contacts: Media inquiries should be directed to: Rachel Smith on 0412 963 893 rachel.smith@sydneyeventing.org or visit our website www.sydneyeventing.org



Sydney's Weekend of Equestrian World Cups 7-9 May 2010

Application for Media Accreditation

Send completed forms BY **1 May 2010** to Rachel Smith via

- (email) rachel.smith@sydneyeventing.org
- (fax) 9486 3654
- (post) Sydney's Weekend of Equestrian World Cups c/o- PO Box 373, Terrey Hills 2084

First Name: _____ Last Name: _____

Media Organisation: _____

Editor's / Producer's Name (please print): _____

Type of Media:

TV Radio Online Daily Newspaper Weekly Newspaper Magazine Other _____

Function:

Journalist Camera Commentator Photographer Technician Other _____

Address: _____

Phone: _____ Mobile: _____ Fax: _____

E-mail: _____

1. Are you a freelance operator? Yes No ***Freelance Accreditation is encouraged but a signed letter of commission from a media outlet is required.***
2. Do you have any physical limitations that would require special arrangements? Yes No
If yes, please explain: _____

Sydney's Weekend of Equestrian World Cups Authorisation and Waiver

If this Accreditation is approved an Accreditation Pass will be issued by the organisers of Sydney's Weekend of Equestrian World Cups (The Event) for the sole purpose of providing limited access to the designated holder ('the Holder') during The Event.

This Pass is personal, non-transferable and revocable at any time at the organising committee's sole discretion. Unauthorized use, alteration or dealing with this Accreditation Pass may result in the temporary or permanent removal of the Accreditation Pass and the possessor's and/or the Holder's ejection from the premises.

The Holder assumes all risks incidental to his/her actions, assumes all risks incidental to his/her attending The Event, and agrees to indemnify and hold harmless the organisers from any and all claims, damages, losses, costs and liabilities including, without limitation, personal injuries and/or property losses, caused by, resulting from or in connection with his/her presence at The Event.

The Holder may not broadcast, publicise or make commercial use of any visual or audio media of any kind of the Event if it breaches any licensing contracts agreed to by the organising committee. The Holder also recognizes that he/she must immediately report the theft, loss or unauthorised use of the Accreditation Pass. Acceptance of an Accreditation Pass constitutes agreement by the Holder of the foregoing conditions.

Name (please print): _____

Signature: _____ Date: _____

