



SYDNEY INTERNATIONAL THREE-DAY EVENT

Media Release

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First Place Wins Bates Momentum Eventing Saddle at Sydney International 3DE

Win at this year's Sydney International Three-Day Event and you win the latest high performance eventing saddle in the world – the new Bates Momentum.

Sydney International Eventing is pleased to announce Bates Australia as its newest sponsor of the 2005 Sydney International Three-Day Event. Bates Australia is generously providing three (3) Momentum saddles to be awarded to the winners of the CCI***, CCI** and CCI* classes.

In speaking about Bates Australia's sponsorship, Paul Cargill President of Sydney International Eventing said "It's great to have the industry leaders in saddle design and innovation sponsor our premier event".

"Our riders need the best to stay at the top and to be able to award such a high quality saddle to the winner of each international class is outstanding" Mr Cargill added.

"We are proud to sponsor the 2005 Sydney International Three-Day Event, it's a great opportunity to launch our new Eventing saddle, like our saddles, this premier event is all about excellence and pure performance" Ron Bates, Managing Director of Bates Australia .

Join Bates Australia, in the Bates Australia Sydney International Eventing Supporters Tent, see the greatest equestrian athletes perform and while your there sit in a Momentum and feel the difference.

The Momentum was launched in Australia on 1st Sept and will be available to purchase at the Sydney International Three-Day Event's shopping village from the Horseland Stand.

To find out more about the most radical saddle ever and to read what top riders (many of whom will be competing at Sydney) have to say about the Momentum go to www.batesaustralia.com.au.

The 2005 Sydney International Three-Day Event is being held from 30 September to 3 October at the Sydney International Equestrian Centre, Horsley Park – home to the 2000 Olympics. Classes include the CCI***, CCI**, CCI*, PreNovice CCN as well as the inaugural Asian-Pacific Challenge Trophy. Visit www.sydneyeventing.org for more information.

Ends.

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