

Sydney International Three-Day Event



30 Sept – 3 Oct 2005
www.sydneyeventing.org

Media release

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Top fashion models to make a “splash” on-course at the Sydney International Three-Day Event

Fashions on the field is usually associated with horse racing, but this October long weekend the Sydney International Three-Day Event* will play host to the first “fashions on-course” where the challenging water jump will transform into the catwalk during the competition.

Opening the show, will be one of Australia’s top fashion and catwalk models, Jade Garel. Jade is a contestant in the current Miss Australia Pageant and recently appeared on the cover of Inside Sports.

“I am really excited about the “fashions on course” show it will make the event the perfect equestrian long-weekend combining my two passions fashion and horses,” Jade said.

Jade will be joined by a number of other fellow horse loving top fashion models and one or two of Australia’s elite horse riders.

In speaking about the fashion show, Paul Cargill President of Sydney International Eventing said “I would like to thank Club Equus, the recently formed horse owners club and Chic Management for getting right behind this unique concept”.

Karen Tinney, Co-Founder of Club Equus said “this is a fun and exciting way for spectators, owners, sponsors and supporters, to see the latest fashion for horses, riders and non-riders alike on sale at the event’s shopping village while enjoying the competition”.

“As a horse owner and rider, I understand the importance of wearing the right gear for both look and safety and this parade will be showcasing the hottest and latest available” Karen added.

“There are some great equestrian outfitters at the event including Horseland, Wagners, Ride In Style and Equissentials so spectators can expect to see a stylish range of outfits. Let’s hope it’s only the occasional rider who ends up in the water” said Kathy Ward, Director of Chic Management.

Club Equus founded by Karen Tinney and Robyn McCaughey seeks to recognise the important role horse owners play in equestrian sports and to maximise their involvement and enjoyment at events. Members receive the latest information on equestrian events, how to get there, where to stay, opportunities to enjoy VIP hospitality, exclusive discounts and specials from supporting retailers and hotels as well as a quarterly newsletter jam packed with the latest results and other interesting topics. Go to www.clubequus.biz for more information.

The Fashions On-Course parade will be held on Sunday 2 October. The 2005 Sydney International Three-Day Event will run from Friday 30 September to Monday 3 October inclusive at the Sydney International Equestrian Centre, Horsley Park – home to the Sydney 2000 Olympics. Go to www.sydneyeventing.org for more details on times and ticket information.

For pictures of Jade Garel http://chicmanagement.com.au/chicmodels/index.php?model_id=103.

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* A Three Day Event is similar to a triathlon for Horses. The combination of horse and rider compete in three phases, covering the disciplines of dressage, cross-country and showjumping. Australia has won 6 Olympic gold medals in eventing. Penalties are incurred in each phase and the combination with the lowest penalties at the end of the event is the winner.