

# ***SYDNEY INTERNATIONAL EVENTING***



**13-16 September 2007**  
**[www.sydneyeventing.org](http://www.sydneyeventing.org)**

## **Media Accreditation Guidelines**

The **2007 Bates Sydney International Three-Day Event** is an equestrian three-day event held at the Sydney International Equestrian Centre, Horsley Park (the home of the Sydney 2000 Olympics) from 13-16 September 2007.

Australasia's elite competitors will compete in the event, comprising the three disciplines of Dressage, Cross Country and Show Jumping.

**Dressage:** Thurs 13 September & Fri 14 September 2007  
**Cross Country:** Sat 15 September  
**Show Jumping:** Sun 16 September

To cover the 2007 Bates Sydney International Three-Day Event media must apply for accreditation. Media are required to complete and return an application form by the required deadline. The deadline for media accreditation applications is **5 September 2007**.

All media approved for accreditation at the 2007 Bates Sydney International Three Day Event will receive:

- Free entry to the event each day
- Complementary Event Program
- Access to the Media Centre, located in the meeting room next to the Indoor Arena at the Sydney International Equestrian Centre. This will be available from 8am-4pm each day (times may vary based on demand.) Facilities include:
  - Photocopier
  - Telephone and Facsimile
  - Official Results and Event Information
  - Coffee / tea facilities
  - Daily rider lists
- Access to information and results

Media do not have access to the stables, however media centre staff can facilitate access to the stables area for interviews as required

## **ACCREDITATION PROCESS**

Each accredited media personal will be issued with an accreditation pass, which must be worn and displayed at all times.

Media bibs will also be issued to Official TV Crews and Photographers from the media centre during the event. For safety, security and public perception, bibs and accreditation **MUST BE** worn at all times for media to gain access to:

- The Cross-Country course
- Designated media areas

## **Dressage & Show Jumping**

A designated media area adjacent to the main arena will be available for media use during the Dressage and Show Jumping phases.

## **Cross Country Day**

The cross-country phase field of play (FOP) is designated by ropes and barriers. Media wearing bibs and credentials may move inside the FOP at no further than arm's distance from the tape or barrier. Media are not allowed to cross the FOP except for at designated cross over points or at jumps (at the permission and instruction of the jump judge.)

Photographers and media personnel must abide by all directions given by competition officials, including jump judges (located at each cross country jump), the technical delegate, cross-country course designer or any other identified event official. Personnel who do comply with the directions of competition officials may be removed from the event and their accreditation cancelled.

Any media on the course NOT wearing accreditation and bib WILL be removed by security.

We seek your cooperation in ensuring the accreditation guidelines are respected. The safety of those involved in the event is our prime concern and we are certain all media will be able to do their jobs within the guidelines.

**Process:**

Please email completed accreditation application forms to [steph@sydneyeventing.org](mailto:steph@sydneyeventing.org) or fax to + 61 2 9929 9809.

Should any changes or cancellations occur after applications have been lodged, please notify Stephanie Puris, 0413 235 102 or [steph@sydneyeventing.org](mailto:steph@sydneyeventing.org)

Media organisations requiring accreditation for more than one staff member must fill out individual forms for EACH applicant. For ease of processing, these forms should be sent in together.

*Freelance*

This category includes freelance journalists and photographers. For a freelance media accreditation pass to be issued the applicant must provide a 'Letter of Assignment' from a recognised media organisation. The organisers will verify the nature of all commissions.

**Confirmation of Media Accreditation Applications**

Applicants will be notified, within 5 working days after accreditation form has been submitted, as to whether they have been successful in gaining media accreditation

**Receiving Media Accreditation Pass**

Media Accreditation Passes will be posted to Applicants prior to the Event or will be available for collection at the Media Centre from Thursday 13 September after 9am. Passes must be worn at all times and especially to gain access to the event site.

**At the Event:**

Media are required to register in the Media Centre from 9am on Thursday 13 September to collect a media kit, Event program, photographer's bib, event updates and rider lists.

**Accommodation**

If accommodation is required while covering the Event, we recommend the Holiday Inn, Rooty Hill, the event's Official Accommodation Provider. It is approximately a 10 minute drive from the Centre. Discounted rates offered for spectators and competitors' just mention the 3DE when booking.

Please contact: Holiday Inn Rooty Hill      02 9832 3888.

**Media Contacts**

Media inquiries should be directed to:

Stephanie Puris Email: [steph@sydneyeventing.org](mailto:steph@sydneyeventing.org) Phone: 0413 235 102

Or visit our website at: [www.sydneyeventing.org](http://www.sydneyeventing.org)

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## **Application for Media Accreditation**

Send completed forms  
BY **5 SEPTEMBER 2007** to:

Email completed accreditation application forms to [steph@sydneyeventing.org](mailto:steph@sydneyeventing.org)

or Fax to + 61 2 9929 9809

**Name:** \_\_\_\_\_

**PUBLICATION/ORGANISATION:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Daytime telephone no:** \_\_\_\_\_

**Mobile:** \_\_\_\_\_

**Please mark as appropriate:**

**JOURNALIST**      **PHOTOGRAPHER**      **OTHER (please specify)** \_\_\_\_\_

**TV/RADIO**      **WEBSITE**      **PRINT**      **OTHER (please specify)** \_\_\_\_\_

**Are you a freelance operator?**    Yes      No

*Freelance Accreditation is encouraged but a signed letter of commission from a media outlet is required.*

*Please contact Stephanie if you have questions or problems – 0413 235 102, [steph@sydneyeventing.org](mailto:steph@sydneyeventing.org)*